



How to Choose the Best Swim School

SWIM SCHOOL SELECTION CHECKLIST			
CRITERIA	SWIMKIDS OF GEORGIA	SWIM SCHOOL A	SWIM SCHOOL B
Investment	Up front cost is more but long term is cheaper. Child is swimming in 6 weeks. Other swim schools do not accomplish this in the same time frame, often taking 6 months or more.		
Length of program	We will have your child swimming in 6 weeks provided you attend a minimum of 3 lessons per week. Consistency is key.		
Type of lesson	Private 1:1		
Instruction Time	~5 hours 1:1 time over a 6 week period (15 minute lessons)		
Environment	Indoor (controlled environment) 90 degree heated pool		
Availability	You chose the time best for you. We offer lessons 7am to 7:30pm - year round		
Progression	Survival swimming to stroke		
Instructor Qualifications	Over 100 hours of hands-on in water practice teaching. Academic study in child development, behavioral psychology and infant physiology		
Parent Education	We teach you how to work with your child in the water.		
What do you teach?	We teach self rescue first. This is for all ages including adults. Not just teaching to kick but use core rotation. This skill provides the foundation to learn strokes correctly.		
Teach after self-rescue (Survival swim)	Transition child from privates to group setting. Learn to follow instructions with other children. Learn each of the 4 strokes, diving, streamlines and turns. Continue education about safety in and around water.		
Mission	Drowning prevention and awareness		
Floatation	We teach without floatation so that child is not dependant on a swim aid.		