



PREVENT THE #1 CAUSE OF ACCIDENTAL DEATH IN KIDS 1-4

DROWNING PREVENTION FORUM



March 2, 2019 | Cumming Community Center | 12 - 3

SPECIAL GUESTS:

- Local Pediatricians
- Survival Swim Specialist
- Founder of Water Guardians

ACTIVITIES:

- Food trucks
- Fire trucks & kid activities
- Giveaways

SIGN UP NOW FOR A CHANCE TO WIN FREE SURVIVAL SWIMMING LESSONS!



www.swimkidsofgeorgia.com/childhood-drowning-prevention



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An Important Message on Drowning from Grieving Parents

Dear AAP Members:

This summer, Nicole Hughes reached out to the American Academy of Pediatrics to ask for our help after the tragic death of her 3-year-old son, Levi, who drowned in a pool during a family vacation. She had connected with Morgan and Bode Miller, whose 19-month-old daughter, Emmy, drowned on the same day.

I was personally moved by these families and by their courage to share their grief and commit to messages designed to prevent other children from drowning. Their stories are powerful and have the potential to reach parents in a way that data and guidelines do not.

Over the past few weeks, AAP leaders in injury prevention and I have been talking with the Hughes and Miller families to develop a strategy for a drowning prevention initiative. We hope to create a program that encompasses the anticipatory guidance on water safety that pediatricians routinely give to families, as well as broader advocacy goals for policy and community-based approaches we can take together.

We will share more of these details with you as they develop, but meanwhile please read below a message from the families. We can begin this work now.

Sincerely,
Colleen Kraft, MD, MBA, FAAP
President, American Academy of Pediatrics

DID YOU KNOW?

- Drowning is the #1 cause of unintentional death for children under 5.
- Children 6 months and older can be taught to self rescue.
- Survival swimming lessons reduce the risk of drowning in 1- to 4-year-old children by 88%.
- Floatation devices are not the answer.

Contact us today to enroll
your child in lifesaving lessons.



770.330.6164 | swimkids of georgia.com